

## **How to Engage with Site Programming**

One of the biggest challenges in operating a summer site is getting kids to attend. An effective strategy to attract kids and keep them returning is to include site activities. Fun activities help engage young minds and bodies and boost participation. Activities can be easy and inexpensive, such as an arts and crafts class or a game of baseball. You can even partner with local sports teams or local businesses to engage in additional activities. You can be as creative as you choose with your site activities. Whatever you choose for your site, be sure to make the activities fun, fresh and entertaining and always remember to maintain them throughout the summer.

## **Examples of site activities**

- Establish a reading program
- Collaborate with the local fire department to learn important safety tips
- Organize a daily baseball game
- Engage parents for additional support and establish a safe environment for children

## **Additional Resources**

- http://www.hungerfreecolorado.org/wp-content/uploads/2013/02/Fun-Activities-Guide-for-Summer-Food.pdf
- http://www.youtube.com/watch?v=W0JZSRAFHrg
- http://opi.mt.gov/pdf/SchoolFood/Summer/13SFSPActivityToolkit.pdf

